

LARRY COPE — GRAPHIC DESIGN PROFESSIONAL

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SUMMARY

Senior level Graphic Designer with extensive experience in print and publishing. Strong expertise in typography, color, layout production, digital design and imagery. In depth knowledge of Adobe Creative Suites; InDesign, Photoshop, Illustrator, Fireworks and Dreamweaver.

PROFESSIONAL ACCOMPLISHMENTS

- Designed the Five Medallion Designs for Holy Name Cathedral in Chicago
- Chicago Book Clinic 2007 Book and Media Show, Honorable Mention, Special Trade — Liturgical for the book titled “An Illustrated History of the Church”
- Publications Management 2006 Magnum Opus Award, Bronze Award for Most Improved Design, Rite Magazine
- Catholic Press Association’s 2002 Press Award, Third Place, Liturgical book “Basket, Basin, Plate and Cup, Vessels in the Liturgy.”

PROFESSION SKILLS

- Ability to visually present design concepts to clients
- Experienced in layout production for printed materials
- Creates templates and style sheets within Adobe InDesign and Adobe Dreamweaver
- Photo retouching, enhancing and creating photomontages utilizing Adobe Photoshop
- Creates digital art utilizing Adobe Illustrator
- Creates digital art for web banner ads
- Creates e-blast utilizing Constant Contact’s e-mail application
- Manage quality control at press check
- Experienced in art directing illustrators, photographers and freelance designers
- Working knowledge of HTML/CSS

EXPERIENCE

2013 to present: Freelance Designer

Description: Contract designer responsible for the design, layout production and print management of individual client’s projects. Create and manage project schedule. Work with client to develop project. Work closely with printer to assure quality of projects.

- Provide graphic design services, including book and logo design for various clients.
- Design consultant for Corpus Christi Catholic Church — responsible for posters, brochures, signage and handouts.
- Designed visual branding and standards for political campaigns.
- Created commemorative poster for Holy Name Cathedral Ceiling Medallion project.

2012 to 2013: Urban Ministries, Inc., Director, Media Production, Calumet City, IL

Description: In charge of managing team of three designers, and two production editors to design, edit and layout production of bi-monthly magazines, annuals, industry Ads and promotional materials. Also responsible for designing and preparation of banners, graphics, and images for digital use (websites and apps). Art directing of external vendors (photographers, illustrators and freelance designers). Attend press checks to maintain quality of projects. Creating departmental reports. Manage departmental budget.

- Hired as Director of Media Production (October 2012) based on performance and efficiency as a contract employee (May — September 2012).
- Selected to attend Quality Control and Process Management Seminar (LEAN) to become familiar with principles utilized in process improvement and increased productivity.
- Commended by Chief Technology Officer and Marketing Manager for initiating in-house photo studio resulting in projected expense reduction, greater efficiency and improved project control.

1999 to 2009: Liturgy Training Publications, Senior Designer, Chicago, IL

Description: Responsible for the design, layout production and print management of annuals, bi-monthly magazines, posters and book projects. Create and manage project schedule. Work with developmental editors, internal clients and authors to develop project. Art directing of external vendors (photographers and illustrators). Attend press checks to maintain quality of projects.

- Initiated Adobe InDesign in the redesign and production of RITE Magazine. Result: InDesign implemented throughout department.
- Developed character count system to manage length of content for RITE Magazine. Result: Cut content development time in half.
- Modified the LTP logo for better readability when reduced. Also developed branding manual for logo usage. Result: Consistency in logo usage on all products and business items.

PROJECTS

2015: Grace Media Group, Film Producer, Movie Poster and Web Banner, Chicago, IL.

Design and produced poster and Facebook page banner for documentary titled "College Week." Created photomontage and photo retouching of poster's main image. Also perform layout of poster's content.

2012: Chicago Teachers Union, Freelance Designer, Proposal Book, Chicago, IL

Design and produced cover and interior of 46-page proposal book for the Chicago teachers union through the publicity works.

Results: well designed product, which was delivered on time and on budget.

2012: The Publicity Works, freelance designer, Chicago, IL

Designed and instituted visual branding standards for political campaigns. Campaigns included: logo design and branding, stationary, posters, bio sheet, billboard, ads, banners and buttons.

2011: Penknife Press, Freelance Designer, Book Cover/Interior Design, Chicago, IL

Designed cover for "Fat from Papa's Head" and "One Dead Doctor." **Results:** Covers well received by author and publisher.

2009 to 2010: Loyola Press, Freelance Designer, Multiple Book Covers, Chicago, IL

Photo research and design of several book covers for a Chicago-based religious publishing company.

2008 to 2009: Francis Cardinal George/Holy Name Cathedral, Freelance Designer/Consultant, Chicago, IL

Selected by Cardinal George to design ceiling medallions for Holy Name Cathedral and modified Cardinal's Coat of Arms for an updated look.

Result: Received acknowledgement from the cardinal and parishioners of Holy Name Cathedral.

JOB TRAINING

2010: Chicago Career Tech, Chicago, IL

A six-month job-training program created by public and business sectors to develop a highly skilled workforce for new career opportunities in the city. Program consisted of two internships and technical training. **Corporate internship:** Blue Cross/Blue Shield of IL, Chicago. **Non-profit internship:** Hales Franciscan H.S.

SOFTWARE KNOWLEDGE

• Adobe Creative Suite • Microsoft Word • PowerPoint • Text Wrangler.

EDUCATION

- University of Illinois at Chicago, BA in Design (Graphic)
- Truman College, completed course in Adobe Flash for animation
- The School of the Art Institute, Adult Study, completed course on HTML/CSS
- Chicago Training Sources (CTS), completed course in Adobe Dreamweaver

GROUPS AND ASSOCIATIONS

- InDesign User Group, Chicago Chapter
- UIC Alumni Association [University of Illinois at Chicago]
- Creative Artist Association



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